

## COOKIE USAGE POLICY

(updated as of 29 June 2025)

This Cookie Usage Policy (hereinafter referred to as the “Policy”) describes the types of cookies, the purposes of their use, how the Company processes data collected during Visitors’ use of the website <https://fesretail.com/>, and the methods available to opt out of cookie processing.

### 1. Terms and Definitions

The following terms are used in this Policy:

**Company** – Limited Liability Company “RE Trading”, Primary State Registration Number (OGRN) 1127747192540, registered office: 4 Shlyuzovaya Embankment, Moscow, 115114, Russia.

**Website Visitor (Visitor)** – a person who visits and uses the Website.

**Website** – a combination of software and hardware resources enabling the publication of information and data for public viewing, unified by a common purpose and accessible via the Internet at <https://fesretail.com/>.

**Cookies** – small pieces of data requested by the Website from the browser used on the Visitor’s computer or mobile device. Cookies reflect the Visitor’s preferences or activity on the Website, as well as information about the Visitor’s device, date, and time of session. Cookies are stored locally on the Visitor’s device. The Visitor may delete stored cookies in their browser settings.

**IP address** – a unique network address of a node in an IP-based computer network.

### 2. General Provisions

2.1. Upon the first visit to the Website using a new browser or in incognito mode, a banner is displayed to the Visitor notifying them of cookie collection and requesting consent for the processing of their cookies.

2.2. By clicking the "Accept" button or continuing to use the Website, the Visitor consents to the processing of their cookies and confirms agreement with the provisions of this Policy. Continued use of the Website includes clicking any link, pressing any button, or viewing content on any page of the Website.

2.3. The Visitor may refuse the use of cookies in their browser settings (see the “Help” section of the relevant browser). In this case, only those cookies that are strictly necessary for the operation of the Website and its services will be used, but such refusal may affect the Website’s functionality.

2.4. This Policy applies solely to the Website. The Company does not control and is not responsible for third-party websites that the Visitor may access via links on the Website.

### **3. Data Processing on the Website**

3.1. This Policy establishes the Company's obligations to maintain the confidentiality of the Visitor's data that may be obtained during the Visitor's use of the Website.

3.2. The Company protects data automatically transmitted when the Visitor accesses Website pages that contain a statistical script ("pixel"), including:

- IP address;
- browser information and the address of the requested page (or other software accessing the Website);
- access time;
- referrer (address of the previous page);
- other cookie-related information (depending on the cookie type defined in Section 4 of this Policy).

3.3. The Website uses the web analytics services "Yandex.Metrica" and "ClickStream."

### **4. Types of Cookies Used by the Company**

#### **4.1. Session Cookies**

These cookies exist only in temporary memory while the Visitor is on the Website. Browsers usually delete session cookies when the Visitor closes the browser window. Session cookies allow the Website to remember information selected by the Visitor on a previous page to avoid re-entry of data.

#### **4.2. Persistent Cookies**

These are stored on the Visitor's device and are not deleted upon closing the browser. They retain user settings for the Website and apply them during future visits. Persistent cookies help recognize the Visitor as a returning user and remember their previous actions.

#### **4.3. Analytical Cookies**

These contain information about how the Visitor uses the Website—for example, which pages are visited and which links are clicked. Their main purpose is to improve Website functionality.

#### **4.4. Strictly Necessary Cookies**

A minimal set of cookies essential for the proper operation of the Website.

### **5. Purpose of Data Collection**

5.1. Cookies are used by the Company to enhance the performance of the Website.

5.2. Visitor activity data is processed to improve the Company's products and services, determine Visitor preferences, and provide targeted product and service information.

### **6. Additional Provisions**

6.1. The Website owner reserves the right to amend this Policy.

6.2. A new version of the Policy becomes effective on the date of its publication on the Website, unless otherwise specified.

6.3. The current version of the Policy is available online at: <https://fesretail.com/>.

6.4. In case of questions related to the processing of personal data or the exercise of personal data subject rights, the Visitor may contact the Company by email at: [ru\\_reception@fesretail.com](mailto:ru_reception@fesretail.com). The response period is 10 (ten) business days.